



VIRTUAL LIVE EXPERIENCES

IN EYE-CATCHING FASHION

We design undivided attention.

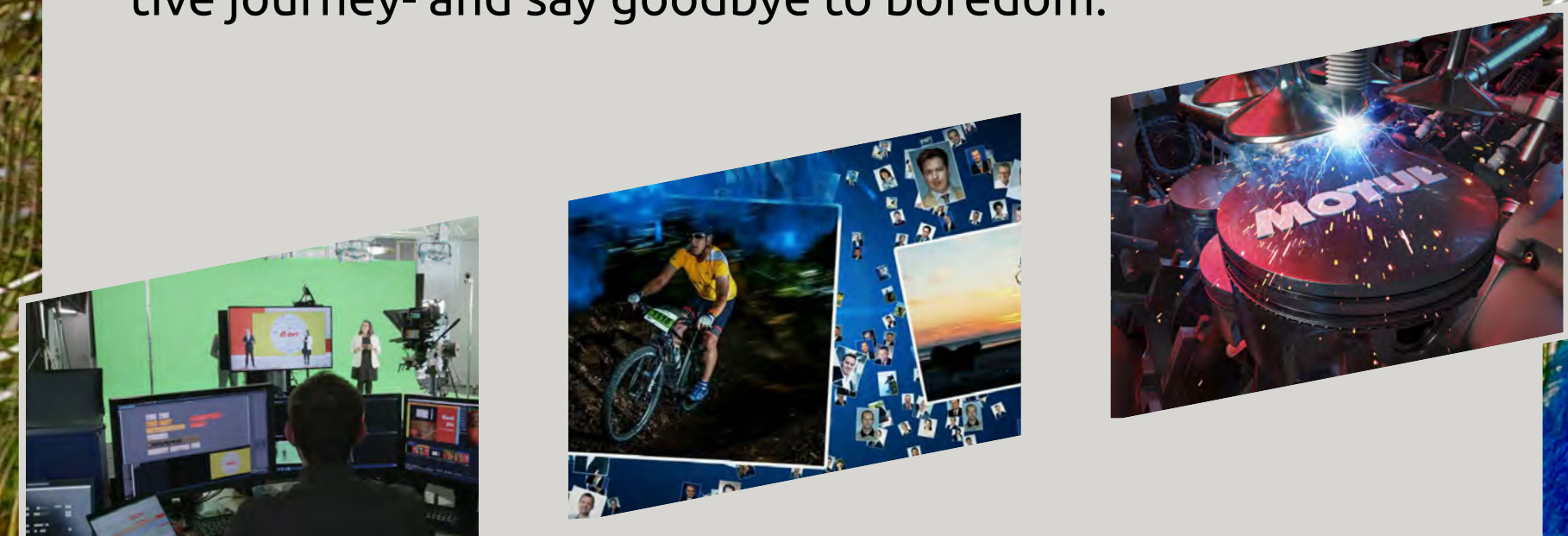
VIRTUAL LIVE MEETINGS, CONFERENCES, AND EVENTS- THRILLINGLY STAGED AND SUPERBLY PRODUCED

Has your company begun to use virtual meetings, but sparks won't fly with participants? After one too many glazed stares and quiet Q&As, you know there are better options, but you're not sure how to reach them.

Embedding YOUR MESSAGE in shareholder and stakeholder minds takes more than the classic approach.

At Eye 2 Eye, we craft live experiences and digital media, **UTILIZING INNOVATIVE METHODS TO PRODUCE UNIQUE AND UNFORGETTABLE EXPERIENCES.**

STATE-OF-THE-ART AUDIOVISUAL STORYTELLING not only imparts knowledge but evokes emotion. Let us take clients, shareholders, partners, journalists, and staff on an interactive journey- and say goodbye to boredom.



WHAT DO VIRTUAL EVENTS LOOK LIKE IN 2023?

A screenshot of a virtual event scene showing a person in a blue shirt standing on a large rock in a dark, atmospheric environment with a blue and purple color palette.

**SCAN OR
CLICK**

VIRTUAL LIVE PRODUCTION

Whether you are planning a **VIRTUAL, LIVE, OR HYBRID EVENT**, we can bring it to life with 3D virtual studios, mobile green screen solutions, and more.

What about event formats that work better or exclusively in-person? We leverage the best digital technologies to complement and enhance your live events. Thanks to our expertise, you can exploit **THE FULL SYNCHRONY** of physical and online formats, reducing CO2 emissions and travel expenses associated with global events while reaching **MORE PARTICIPANTS** on more platforms.



WHAT ARE THE POSSIBILITIES OF VIRTUAL PRODUCTION?



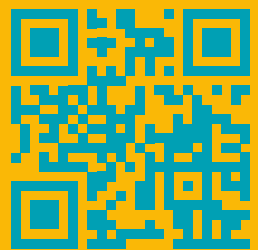
SCAN OR
CLICK



We distilled our experience from over 1,600 digital live events in the past two years to create **yuniQ**, a highly customizable event platform.

In the development process, we prioritized a smooth user experience, ensuring utmost reliability, data safety, and security, as well as implementing a multitude of features:

- Integration of various streaming and video conferencing platforms
- Individual agendas based on personal preferences
- Speed dating and interactive social features like applause, shout-outs, and likes
- Integration of the best third-party tools for audience polling and Q&A sessions
- Media library and gamification elements
- GDPR and policy-compliant tracking options



For more info, see:
<https://yuniq.live/>

WE HAVE AN INSTINCT FOR IMPACTFUL LIVE AND DIGITAL EVENTS.



In event planning, **FLEXIBILITY** is more crucial than ever before – for organizers as well as participants. Companies face the **CHALLENGE** of encouraging participation with digital tools both before and long after the live event.

NOTHING IS MORE FRUSTRATING THAN DISAPPOINTING RATES OF PARTICIPATION.

Uniquely combining more than **20 YEARS OF EXPERIENCE IN EVENT ORGANIZATION**, with the **WHAT-IF INNOVATION OF A START-UP**, we can support you in all aspects of marketing communications across **ALL CHANNELS**, from attention-grabbing social media campaigns to effective lead management.

FORGET IT!

We took on the challenge of inventing motivating and exciting team building in video conference environments. The result? **FORGET IT!** - a modern cocktail of murder mystery and escape game – customized for your company and led in-person by a professional voice actor. The story begins as up to 15 participants make joint decisions on the clock and hone their communication skills.

Set in a competitive game-like environment, these 90-minute sessions shed light on your teams' collaboration dynamics, which participants can later analyze together.



**BEING A PART OF THE
face to face GROUP...**

We don't believe in one-size-fits-all.

Our interdisciplinary project teams are tailor-made based on the challenges of an individual project. Whether you need selective consulting, 360-degree **ACTIVE SUPPORT**, or all-around carefree packages, our team can fill- and break- any mold.

Diversity and tolerance are our daily practice, as is **OPEN AND STRAIGHTFORWARD INTERACTION** with

our clients. It is only fitting that our agency is based in a city long associated with these traits: **COLOGNE**.

Here both a **MODERN** working environment and our corporate strategy of digital **COLLABORATION** and optimized workflows ensure that our staff can be **CREATIVE** and fluid at all times.

OUR SERVICES AT A GLANCE:

- Event consulting & project management
- Communication design & art direction
- Workshop & action plan development
- Live streaming & virtual production
- Virtual 3D environments & digital trade fairs
- 360° content, virtual & augmented reality
- Production across all media channels:
 - Explanatory videos, tutorials & expert interviews
 - Event documentation
- Employer branding & social-media-campaigns
- Website & app development
- E-learning modules & platforms

PLAN WITH US

WE LOOK FORWARD TO HEARING FROM YOU!

We are excited to meet you – in person or in our virtual cafeteria.

<http://cafe.eye2eye.gmbh>

Thomas Schwenk



[+49 175 1648419](tel:+491751648419)
schwenk@eye2eye.gmbh

Sascha Syndicus



[+49 176 10153715](tel:+4917610153715)
sascha@eye2eye.gmbh

eye2eye GmbH

Hohenzollernring 72 50672 Köln Germany

Cologne District Court – Commercial Registry Number HRB 101536 VAT Reg No DE330896424

Managing Director: Sascha Syndicus

www.eye2eye.gmbh